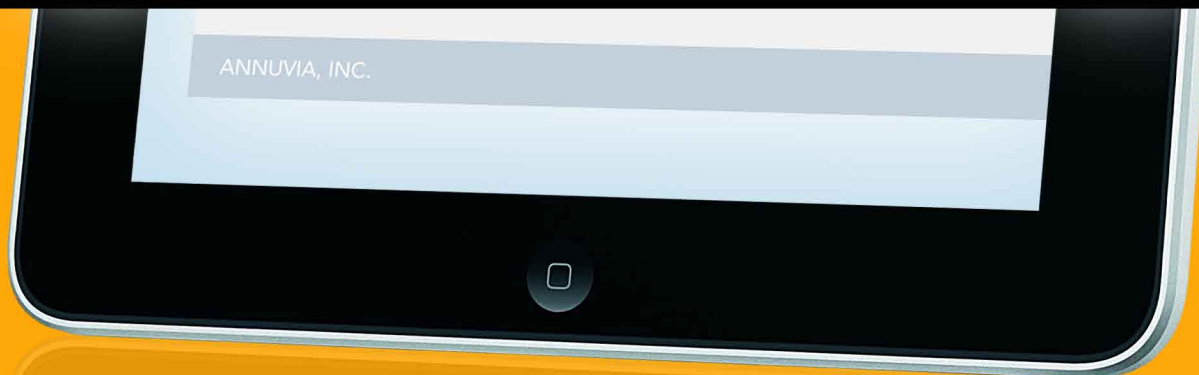


## AED Medical Direction & Oversight. Redefined.

An easy-to-use web-based platform to help meet even the most challenging AED regulations.



# Your Customized AED Solution Exists.



*Arch enables AED owners to properly maintain, track, and service their AED units, helping to instill confidence in their ability to manage legal compliance and maintenance needs.*

## Medical Direction.....

Arch removes the mystery surrounding AED medical direction and oversight services by offering the resources and support of the country's leading physicians. With a robust national team of Medical Directors, comprising various specialties, such as emergency medicine, cardiology, and electrophysiology, Arch adds confidence, assurance, and reliability – not just that AEDs are the right equipment to deploy in communities across the country, but that once deployed, maintaining legal compliance is a breeze.

Commonly, AED owners wonder what a Medical Director does (or is supposed to do), if they even have or need one, or what they should get out of their relationship. Ask us to show you how Arch puts physicians from the world's leading hospitals and medical schools to work for you.

## Readiness Checks & Equipment Expiration Reminders.....

To help meet statutory mandates and AED manufacturers' guidelines, all AEDs should be regularly monitored and documentation of 30-day readiness checks should be stored in a secure location, like Arch's password-encrypted web-based platform. Arch provides a state-of-the-art email notification system with timing and escalation protocols that help ensure that clients stay up to date with readiness checks and equipment expiration reminders. Clients will be automatically notified for monthly checks and accessories that requires replacement. Arch even allows users to tie-in directly to our e-commerce store to auto-populate their shopping cart with the products that are right for them!



## Customized Reporting.....

Often times, large organizations must run important reports like AED unit locations, AED "status" summaries, or all trained users at one particular location. Arch was built by the Silicon Valley's finest programmers with a focus on deep customization and optimizing each user experience. One small way we're able to engage our users, is by allowing anyone to create a report, at any time, using any data field they'd like. Want a report of all AED units added to your account since 1/1/10, located in Northern California, and

beginning with serial number "1"? What about a list of all equipment such as batteries and electrode pads that will expire in next fiscal year? Want a direct-link to our e-commerce store to pre-order this equipment and make sure it arrives on time, directly to each of your 50 national locations, before your components expire? No problem!

## Smartphone Mobile App.....

You no longer have to walk back and forth between the AED location and your desktop workstation just to report and record the findings of your AED inspections. In addition, you will no longer have to use techniques like maintenance tags and paper files. This is a web-based program that is just that, web-based. Arch removes these barriers and more, freeing your time to do what you do best – your job – not forcing you to spend your day tracking AED records. Use Arch's Smartphone mobile app to view your records, complete your monthly logs, re-order equipment, and much, much more.



# You Just Have to Know Where to Look.

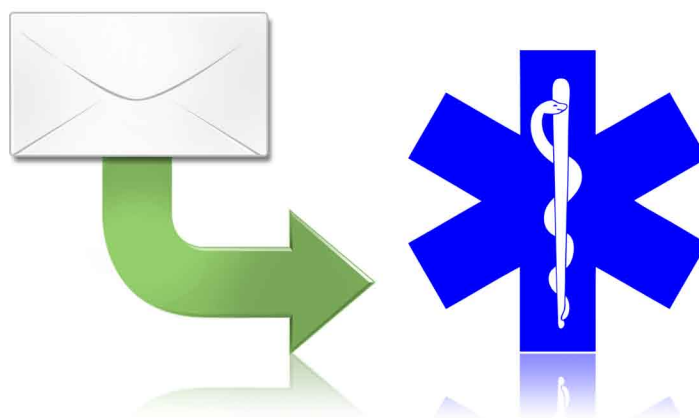
## Automatic EMS Registration.....

Registering an AED unit with the local EMS department can be much more than merely meeting a Good Samaritan immunity provision. Offering the "placement" of life-saving equipment to emergency dispatchers can cut down on the time it takes for the AED to reach the victim, leading to an increased chance of saving someone's life.

Since each county and state in the United States may set their own standards, create their own registration forms, and have their own unique filing protocols, streamlining a national program, using the proper documentation, can be tough. The more locations and AED units deployed, the more challenging proper registration and documentation requirements become.

Arch, however, alleviates all of these concerns by automatically filing new AED unit registration forms instantly – using the actual documentation required by a given jurisdiction – nationally. What's better than having all of your registration paperwork completed automatically? The fact that Arch instantly ships completed forms to the appropriate entity,

based on their preferred method of receipt (fax, email, or hard copy mail). Once sent, each AED registration form is saved to our client's profile for future reference, including a time stamp, proving the form's submission date. Finally, a "turn-key" solution that really is turn-key. Whether you have one AED to register or thousands, filing, registration, and submission of all your paperwork is instantly handled by Arch.



## Integrated E-commerce.....

Tired of forgetting to replace your AED's electrode pads or battery and being left with "expired" equipment? What about waiting for the replacement components to arrive once ordered? What would happen if your AED had to be used, but your battery was "in the mail"?

Arch solves these problems, using the AED-industry's most advanced e-commerce shopping cart, tying your national equipment records from the Arch platform to our predictive, fully-integrated, e-commerce store. Arch allows each of our users to purchase the supplies they need, on time, before it's too late. Large organizations can easily plan annual budgets, always know where their program stands, order equipment preemptively using purchase orders (POs), and feel

confident that their needs will be met – before an emergency strikes. Small businesses can purchase and re-order supplies with the click of a mouse, well ahead of any expiration date.



## Even More.....

- **AED Warning & FDA Recall Notification:** An important part of managing a well-run AED program is to make sure AED units are always up-to-date and compliant with the latest standards, guidelines, and recommendations. Arch uses the FDA's website to track warnings and recalls and automatically contacts users with critical information, through their secure portal.
- **Free Data Import:** Arch specializes in working with large, national, organizations that have vast needs and thousands of records. Contact Arch to learn how we can import your AED equipment records, training records, and long-term readiness check history – for free – simply by joining Arch.





Superior AED  
2629 Townsgate Road  
Suite 235W  
Westlake Village, CA 91361  
www.superioraed.com



- Use Arch's innovative AED tracking features
- Stay ahead of the curve with Arch's advanced notification system
- Automated reminders for readiness checks and equipment expiration
- Integrated E-commerce

\* Some restrictions apply. Requires client to provide Medical Director. Contact Superior AED for more details.

**The benefits of Dart plus:**

- Use one of Annuvia's experienced Medical Directors - wherever you are!
- Comprehensive AED event review
- Automatic AED registration with your local EMS agency
- Easy access to important documents like AED policies, procedures and prescriptions
- 1, 3, and 5 year programs.

*Arch enables AED owners to properly maintain, track, and service their AED units, helping to instill confidence in their ability to manage legal compliance and maintenance needs.*

The Arch platform is a web-based tool with no hardware or software to buy and install. You only need internet access and a browser to get to your information and maintain your records. Contact us today for a free demo: [customercare@superioraed.com](mailto:customercare@superioraed.com)

**Want to learn more?** .....

**Web:**  
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